
SOCIAL DISTRICT MANAGEMENT PLAN



COLDWATER
M I C H I G A N • 1 8 6 1

1 Grand Street
Coldwater, MI 49036
517-279-9501

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BACKGROUND

On July 1, 2020, Governor Whitmer signed House Bill 5781 into law creating the Social District Permit. The governing body of a local governmental unit may designate a Social District within its jurisdiction. Qualified licensees whose licensed premises are contiguous to the commons area within the Social District, and that have been approved for and issued a Social District Permit, may sell alcoholic liquor (beer, wine, mixed spirit drink, spirits, or mixed drinks) on their licensed premises to customers who may then consume the alcoholic liquor within the commons area of the Social District.

The City of Coldwater, in an effort to continue the revitalization of the downtown and increase opportunities for business and recreation, is creating a social district that encompasses all qualified licensees within the downtown and allows for consumption at multiple locations throughout the district.

DISTRICT BOUNDARY AND COMMONS AREA(S)

Exhibit B depicts the social district boundary, the commons area(s), and location of qualifying licensees.

Exhibit C includes the names and addresses of all qualified licensees within the social district.

Current qualified licensees include:

- American Legion
- Broadway Grille
- Chicago Street Pub
- El Cerrito
- El Taco Loco
- JT's Billiard Bar & Grill
- Omar's Bar
- The Lamplighter Cocktail and Burger Bar
- Tibbits Opera House
- Two Bandits Brewing Company

Additional commons areas may be designated if new qualified licensees are established within the district, enabling a new area to meet the requirements for a commons area as defined in MCL 436.1551(8)(a).

Temporary commons areas may be established in conjunction with events that are to take place within the district boundary. Temporary commons areas must be approved by the City in conjunction with an event application. Temporary commons areas may occur on public streets if the street is closed to all vehicle traffic with the exception of emergency vehicles.

PUBLIC SAFETY

The City of Coldwater Police Department will provide law enforcement services to the social district. In accordance with existing protocol, at least three officers will be designated to patrol the City until midnight each night. The officers on patrol will be jointly responsible for providing services within the social district.

During special events and any time when the district is anticipated to see significant crowds and activity, City Police will issue a request to staff for special patrol officers in addition to those regularly scheduled.

For emergency purposes, City police are located within a half mile from any social district boundary.

The Coldwater Fire Department will respond to all fire, rescue, and EMS-related issues within the district. It, too, is located a half mile away and can respond quickly to request for service.

WASTE MANAGEMENT

Trash receptacles will be available throughout the district and its consumption areas. If needed, new receptacles for permanent/long-term use will be provided and will match those placed elsewhere throughout downtown.

Receptacles will be serviced twice weekly by the City's internal Department of Municipal Services (DMS), and upon request for special events.

During special events that are approved for a temporary consumption area, the City will lend extra trash cans and picnic tables in consultation with DMS staff and pending availability.

SIGNAGE AND HOURS OF OPERATION

Standard hours of operation will run 11 am until 10 pm Friday-Sunday.

Temporary commons areas may request special hours of operation in conjunction with an event planned within the social district. The requested hours of operation will be included in the request for a temporary commons area.

Signage will be placed throughout the social district to denote the boundaries of the district and its designated consumption areas. Some signage may include a QR code linked to a webpage which includes key information pertaining to the social district. Such information may include, but is not limited to: hours of operation, a list of social district permit holders, and any upcoming interruptions or temporary alterations to social district hours of operation as a result of special permits pulled within the district or other activity.

Signs may be posted using any of the following methods, where appropriate:

- Using stanchions
- On building walls
- On street lamps or other posts
- At entrances/exits to social district permit holders

Social District Permit Holders will be required to post signage within, or affixed to, their establishment which includes the district standard hours of operations and map of commons areas.

BEVERAGE CONTAINERS

A district logo has been designed and is shown in Exhibit A.

Cups featuring the logo of the social district will be available for purchase from the City at various sizes, not to exceed 16 ounces.

Businesses in need of cups will submit an order request form, available on the City's website, noting the quantity needed. Orders will be placed by City staff within a week, and shipped directly to the business. An invoice for all charges related to the order will be sent to the business and must be paid within two weeks of the order's arrival to the business.

Businesses are required to indicate a drink has been sold by their establishment by including the business's logo, trade name, or other feature unique to the social district permittee on the cup itself. This may be accomplished by placing a sticker on the cup, or by choosing a high-resolution graphic that can be added to the standard cup design and printed on the reverse side of the district logo. Graphics may not exceed 4 colors.

Businesses are encouraged to write the initials and/or birthdate of the individual to whom each alcoholic beverage is sold on the cup itself. This recommendation exists to help prevent over service and unlawful transfer of alcoholic beverages to minors, and to promote the general health and safety of the community.

TEMPORARY COMMONS AREAS & SPECIAL EVENTS

Events planned within the social district may request a temporary commons area and special hours of operation in conjunction with the planned event. Temporary commons areas may occur on public streets if the street is closed to all vehicle traffic with the exception of emergency vehicles. Temporary commons areas, special hours of operation, and requests for additional waste management services will be reviewed and approved by the City in conjunction with the standard event application.

Some permanent/fixed district signage may include a QR code link to a webpage where information regarding the social district will be available, including planned alterations to the social district commons areas and hours of operation.

COMMUNICATION WITH SOCIAL DISTRICT PERMIT HOLDERS

Social District Permit holders will be required to submit an email address to the City for use when communicating important information that pertains to the social district. Such information may include, but is not limited to, upcoming special events that will alter the hours of operation of the district.

Exhibit A – Social District Logo



Exhibit B – Social District Boundary & Commons Areas

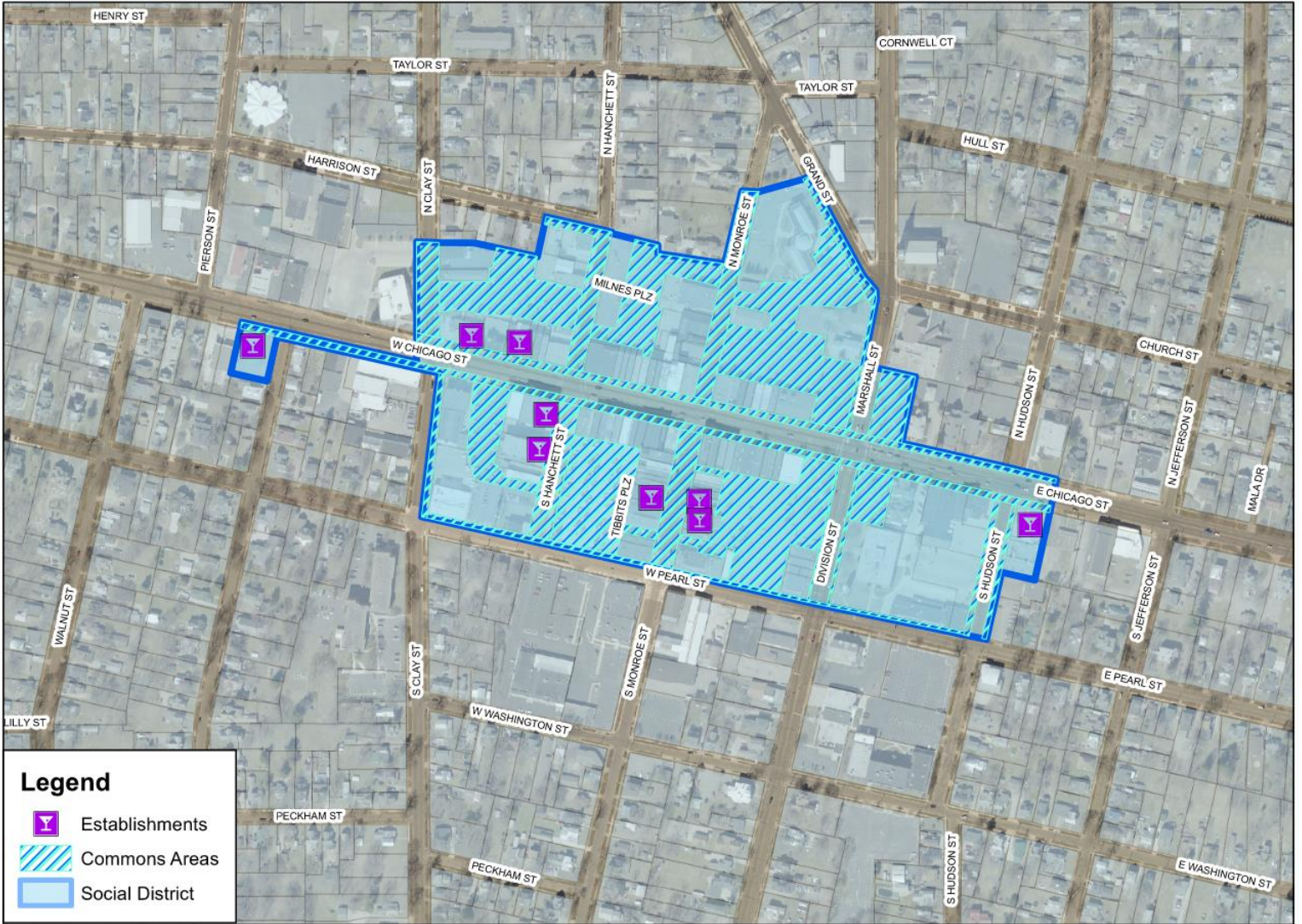


Exhibit C – Qualified Licensees and Addresses

AMERICAN LEGION POST 52

84 W. Chicago Street
Coldwater, MI 49036

HADDEN, INC.

Chicago Street Pub
137 W. Chicago Street
Coldwater, MI 49036

SLCT HOLDINGS, LLC

Coldwater Broadway Grille
19 S. Monroe Street
Coldwater, MI 49036

ROCHA-QUINTANA, LLC

El Cerrito Mexican Restaurant
74 W. Chicago Street
Coldwater, MI 49036

EL TACO LOCO MEXICAN TAQUERIA, LLC

13 S. Monroe Street
Coldwater, MI 49036

JT'S BILLIARD BAR & GRILL, LLC

50 E. Chicago Street
Coldwater, MI 49036

OMAR'S BAR, INC.

18 S. Monroe Street
Coldwater, MI 49036

SHORT'S LAMPLIGHTER LLC

33 N. Hanchett Street
Coldwater, MI 49036

**THE TIBBITS OPERA FOUNDATION AND ARTS
COUNCIL, INC.**

14 S. Hanchett Street
Coldwater, MI 49036

Two Bandits Brewing Company LLC

61 W. Chicago Street
Coldwater, MI 49036