

# Between the Lines

Volume 3, Issue 2

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## General Information

One Grand Street  
Coldwater, MI 49036

### Office:

517-279-9531 or 279-9501

### Internet Helpdesk:

517-278-9276

### Website:

[www.coldwater.org](http://www.coldwater.org)

### Suggestions for Newsletter:

[Newsletter@coldwater.org](mailto:Newsletter@coldwater.org)

### Payment options:

Mail, Drop-box, Automatic Bill Pay, On-Line Bill Pay or just stop in Monday through Friday from 8:00 am - 5:00 pm.

The City & CBPU offices will be closed Monday, July 5th & Monday, September 6th.



Independence & Labor Day are both **FREE**

Swim Days at Heritage Pool!

### Summertime reminders:

- Sheds, signs, fences & swimming pools require building permits.
- It is unlawful to park on city streets between 2am - 6am.
- Garage sales are permitted 3 times per year for no longer than 3 days each. Posting of signs is only allowed on property having sale. No permit needed.
- Grass & weeds must be mowed to less than 12".
- Open burning is not allowed in the city limits.
- Curfew for youth 14 & under is 10pm and for ages 15-17, midnight.

## Jeff Budd Accepts City Manager Position

Jeff is no stranger to Coldwater. He began his career with the City in 1999 as the Finance Director. Starting in 2000, he was promoted to oversee the financial operations for the Coldwater Board of Public Utilities as well. In March 2010, Jeff took over as Interim City Manager, but has now accepted the permanent position.

Jeff is very active in the Coldwater Community and is currently a member of the Coldwater Rotary Club, Coldwater Cable Commission, Municipal Building Authority and the Belleville High School Legacy of Excellence Scholarship Fund. He is a past president of the Coldwater Noon Exchange Club, former member of the Board of Directors of the Branch Area Chamber of Commerce and has served several years on the Tibbits Finance committee.

His professional associations include the Michigan Association of Certified Public Accountants, American Institute of Certified Public Accountants, Western

Michigan University Alumni Association, MBIA-Class Board of Directors, Michigan Municipal Treasurers' Association (MMTA) and the Michigan Government Finance Officers Association (MGFOA). He has served on the Legislative Committee for both the MMTA and MGFOA for several years. Jeff has served on the MGFOA board since October, 2005 and became President of the State organization in the Fall of 2009.

Jeff grew up in Belleville, Michigan, where his parents own and operate a farm and local construction company. Jeff's mother also has a rewarding career in the field of Municipal Finance as an elected Treasurer for Van Buren Township. Jeff has two brothers; one a firefighter; one a vine master, both residing in Michigan.

Jeff is married to his wife Rhonda, and has two children, Ella (9) and Gavin (6), who keep him very busy. Jeff loves sports, is active in City Recreation leagues and coaching his kid's

teams.

When you see Jeff, don't be afraid to say hello to him. He loves the Coldwater community and is inspired by the great input we receive from our citizens and is always open to suggestions.

### HVAC & Appliance Rebates

Through our Energy Optimization Programs, the CBPU has **rebates and incentives** that can help you reduce your utility bills as well as your carbon footprint.

Refrigerator/Freezer	\$30
Clothes Washer	\$50
Room A/C	\$15
Dehumidifier	\$15
Ceiling Fan	\$15
Program. Thermostat	\$10
Low-Flow Showerhead	\$5
Central Air (14 Seer)	\$100
Central Air (15 Seer)	\$250
Central Air (16 Seer)	\$350
Furnace w/ ECM Motor	\$150

Get full listings and application at [www.coldwater.org](http://www.coldwater.org)

## Coldwater Country ~ Pure Michigan

Branch County Community Leaders and Travel Michigan unveiled a new advertising campaign aimed at bringing visitors to the region and fostering economic growth.

The Coldwater Country / *Pure Michigan* Partnership is a dollar-for-dollar matching fund program. The \$60,000 summer campaign features a radio ad recorded by actor Tim Allen and will spotlight the Southern

Michigan region as a *Featured Destination* on [michigan.org](http://michigan.org) the State of Michigan's official tourism, travel and vacation planning Web site.

Coldwater Country is the perfect place to start a business or expand your existing business with four great downtowns, five commerce-friendly industrial and business parks, an advanced high-speed telecommunications infrastructure

and quick and easy interstate access.

Lisa Miller, Branch County Economic Growth Alliance Director states, "Make Coldwater Country your next and best business location. You'll love the lifestyle, your employees will too."

See the award winning ad campaign, and what we have to offer at [www.coldwater.org](http://www.coldwater.org)

## Local Citizens “Made the Switch” on Earth Day

More than a billion people around the world participated in a “green” action for the 40th anniversary of Earth Day. People all over the world were planting trees, participating in education programs, recycling efforts and cleaning up their communities. Earth Day 2010 had the largest participation recorded to date. What a huge accomplishment!

Once again, our Earth Day event was made possible because of all the great support we get from our community. We would like to give a very special thank you to Wal-Mart Transportation and Distribution DC 6843 for partnering with us to make our event a great success. Wal-Mart Transportation and Distribution DC 6843 sponsored the plastic bag recycling program and graciously donated 300 reusable grocery bags to our community.

Local citizens “made the switch” and swapped over 350 light bulbs. Thanks again to Wal-Mart Transportation and Distribution for donating 250 CFL’s.

Thanks again to everyone who entered for a chance to win our Earth Day giveaways. Here are our lucky winners:

Programmable thermostat - Bill VanLuven  
Wal-Mart products - Ken McDonald  
CFL’s - Richard Bailey, Don Ridenour & Lorraine Cutler  
Trees - Phyllis Bodolay, Stanley Risner & Brandi Killian

### CONGRATULATIONS!

The CBPU has Energy Efficiency Programs in place for residents as well as their business customers. For more information on these programs, please visit [www.coldwater.org](http://www.coldwater.org) or give us a call.



As we know, education is the first and most important step to providing opportunities to act positively on behalf of the environment.

Staff members from CBPU had a wonderful time at Lincoln Elementary School doing an Earth Day project with Cathy Gleis’s 2nd Grade Class. Thanks for having us!

## Bryan Smith Named “Rookie Water Operator of the Year”

Bryan Smith with the Coldwater Board of Public Utilities recently attended the Michigan Rural Water Association’s annual conference in Traverse City where he was named “Rookie Water Operator of the Year.”

This award is given to newly hired water utility employees who have worked for a water utility less than three years and have obtained outstanding achievements, involvement in community service and

demonstrated leadership in dealing with community concerns, primacy agencies, fellow workers and general public.

Bryan is also licensed with the Michigan Department of



Natural Resources and Environment in water treatment and water distribution. He is also a licensed journeyman plumber with the State of Michigan, a member of the American Water Works Association and the American Backflow Prevention Association.

Congratulations Bryan! This is a great accomplishment and we’re very proud of you!!

## CBPU Offers New Online Payment & Paperless Billing Options

Online bill pay just got a lot easier with the CBPU! We’ve teamed up with Payment Service Network (PSN) to provide a safe, fast and secure way to view, pay and/or receive your bills online.

You can use your checking / savings account, credit and debit card: such as Mastercard, Visa and Discover or process your payment by phone.

You now have the flexibility to make a one-time payment, schedule a future payment or set up recurring payments for

the amount of your monthly bills.

First step is to visit [www.coldwater.org](http://www.coldwater.org) and click on the “Pay Utility Bill Online” tab. Once you’re into the PSN site, you can set up a customer profile so that future payments are fast and easy.

***You have to set up a new profile, even if you had a profile registered in the previous online bill-pay system.***

### New Features Available with PSN:

- ☞ **View your Billing History**
- ☞ **Pay with Checking/Saving/Credit/Debit On-line or by Phone**
- ☞ **Setup Recurring Payments**
- ☞ **Go Green! Paperless Billing**

If you have any questions on our new online payment program, please give us a call at 279-9531 or visit us on the web at [www.coldwater.org](http://www.coldwater.org).