

Council Chamber  
Henry L. Brown Municipal Bldg.  
One Grand Street  
Coldwater, Michigan



June 23, 2021  
8:00 a.m.  
(517) 279-9501  
[www.coldwater.org](http://www.coldwater.org)

COLDWATER DOWNTOWN DEVELOPMENT AUTHORITY  
Regular Meeting

**MEMBERS PRESENT:** Brad Rockey, Michael Caywood, John Rucker, Curt MacRae, Makayla Bendele, Mayor Kramer and Courtney Dirschell.

**MEMBERS ABSENT:** two vacant seats.

**OTHERS PRESENT:** Audrey Tappenden, Lisa Miller, Keith Baker, Pat Pool, Susan Heath, Dean Walrack, Lori Hunt, Debra Yee, Christine Delaney, Don Reid and one other.

**CALL TO ORDER:** President Rockey called the meeting to order at 8:00 a.m.

**PUBLIC COMMENTS** (unrelated to items on the agenda)

- None.

**MINUTES**

1. Regular Meeting Minutes of May 26, 2021.

Motion by John Rucker and seconded by Curt MacRae, to approve the Regular Meeting Minutes of May 23, 2021, as presented.

Ayes: 7

Nays: 0

Motion Carried.

**ACTIONS**

2. Monthly Financial Report

Motion by Michael Caywood, and seconded by Courtney Dirschell, to approve the monthly financial report ending May, 2021, and bills in the amount of \$4,416.36, as presented.

Ayes: 7

Nays: 0

Motion Carried.

**OLD BUSINESS**

None.

**NEW BUSINESS**

3. Council Chamber Upgrades - Pat Pool
4. Tibbits Update – Christine Delaney
5. Chamber Update – Lori Hunt
6. Coldwater Country Conference & Visitors Bureau Update – Debra Yee
7. Economic Development Initiatives – Audrey Tappenden – Attached in Addendum A
8. Jennifer Wingard letter of resignation – read by Brad Rockey

**ADJOURNMENT** – Next Regular Meeting July 28, 2021 at 8 a.m.

Noting no further business to come before the DDA Board, President Rockey adjourned the meeting at 8:48 a.m.



Susan E. Heath, City Clerk  
City of Coldwater



# JUNE 2021 DDA UPDATE



# STRAWBERRY FEST RECAP

- DMS moved flower pots and benches to make room for vendors, cleaned up
- Public Safety set up cones and picnic tables
- Mariah Welke & Rec. staff coordinated the event
- 11 Volunteers – City Staff, Planning Commission board member, community members
- 130 Vendors



# SOCIAL DISTRICT

- Local designation approved by MLCC
- Criminal Ordinance amended to allow for consumption of alcohol on public property, subject to the Social District
- Informational web page and business guide created
- Next steps:
  - Resolutions recommending local businesses for approval by MLCC (Social District Permit)
  - Signage delivered and installed
  - Update event application

# THE CORNER FARMERS' MARKET

- Starts this Saturday!
- June 26-September 11



- Sponsors:
  - Dally Tire
  - Honor Credit Union
  - Rainbow Motor Sales
  - ACM
  - Coldwater Solar
  - SMBT
  - Branch County Community Foundation
  - DDA
  - ProMedica

# HOPS ON MONROE 2021

- July 1<sup>st</sup> - September 2<sup>nd</sup>
- Thursdays 5-9 PM
- New picnic tables
- New Food Trucks & Entertainers
- Sponsors:
  - SMBT
  - HaasCaywood
  - CBPU
  - Lake Drive Marine
  - Marsh Brothers
  - Longstreet Living
  - Bucklin Dentistry
  - WTVB

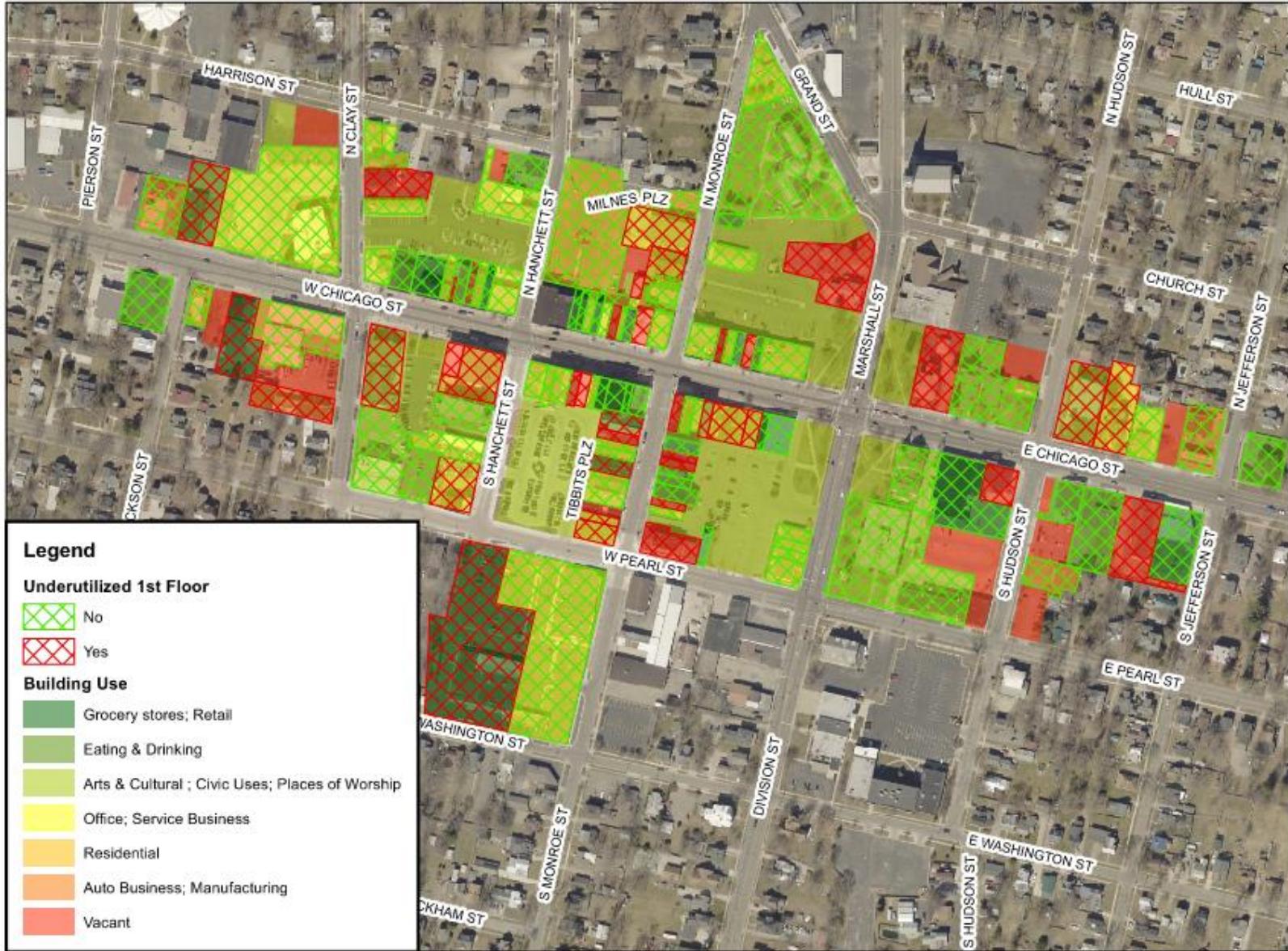


## MAIN STREET – DUE IN JULY

- Main Street Application due in July
- Have started uploading data and qualitative responses
- Use-by-floor maps have been prepared
- All application materials and remaining maps to be submitted in the coming weeks



### Main Street Ground Floor Data



## NEXT MONTH...

- N. Monroe Street improvements finish
- MDOT US-12 Repaving continues: Western Ave ↔ Michigan Ave
- Hops on Monroe starts